

Empowering Partners with Global **Domain Technologies**



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We work exclusively with our partners, with a clear focus on providing the premium quality and exceptional service domain resellers need.

ABOUT ASCIO

Ascio was founded in 1999, and has been providing domain management services to our partners around the globe ever since. We manage a portfolio of over two million domains indirectly through more than 500 domain resellers. These partners are based all over the world and they primarily include medium sized or larger telecom operators, webhosting companies, internet access providers and IP law firms.

Our service offering is based around working exclusively with premium

partners, with a clear focus on providing the premium quality and exceptional service domain professionals need.

"Ascio is passionate about providing our partners with industry leading domain portfolio management structure, freeing up partner resources to focus on giving their customers an even better service.

Managing a portfolio of worldwide domain names can be a complex and expensive undertaking which

requires specialised knowledge and tools. Our objective is to ensure that Ascio provides clear added value for our partners, thus allowing them to provide profitable and market-driven products and services to their customers."

Jørgen Christensen
Managing Director, Ascio

We are an ICANN accredited registrar that has been helping our partners grow since 1999.

WHY CHOOSE ASCIO

The domain experts

As an ICANN accredited registrar, and having operated in the industry over three decades, we have gained extensive experience when it comes to managing domains and supporting domain resellers. This experience has helped us deliver services and expertise to some of the top resellers in the industry.

Through our offer of One Connection to all top level domains (TLDs), we give our partners unrestricted access to all gTLDs, New gTLDs, and ccTLDs, making us one of the largest registrars in the world.

One Connection to all TLDs

We realise the difficulties involved in registering multiple TLDs for resellers. Each one has its own rules, and every local domain name registry uses its own procedures, prices and technology. That is why, as a partner of Ascio, we offer you access to all TLDs through one simple API called AscioNIC; hassle free.

If you are looking to expand your portfolio of TLDs, or simply trying to free up resources so you can spend more time servicing your customers, then the AscioNIC solution is ideal for you.

With our technology, your customers will be able to register domains worldwide through one straightforward interface that is easily integrated into your existing ordering system, using our XML based API (Ascio Web Service). You can also choose to submit orders through the Ascio Partner Portal.

Automatically better

We have gone further than anyone else in automating and optimizing the processing of TLDs, meaning that more than 95 per cent of all Ascio's transactions and transfers are fully automated and processed within seconds.

We have automated contact updates, admin contacts, name server updates and transfers, as well as registrations and renewals. As a result, using AscioNIC saves you time and resources at every turn.

Reseller Services

As the needs of customers on the internet evolves, it is important that you have the service offerings to support that. Be it SSL, Privacy/Proxy, or Registrant Verification services, we constantly look to provide our partners with the most up to date products on the market.

By partnering with us, you get a 'one stop shop' solution that can help you increase your revenue with the minimum level of fuss.

Reseller Support

At Ascio, we believe in commitment and quality service. Be it technical partner support, or strategic advice on TLDs, we tailor it for your needs. As a partner of ours, you get:

- An experienced team across the globe who speak over 7 languages.
- Daily support from our experienced Partner Service team.
- A Dedicated Account Manager.
- Marketing support, be it for TLD promotions or co-funded campaigns.
- Developer support.

Integration Specialists

When you need to consolidate your portfolio, or expand your offering of domains with Ascio, then don't worry, we have a team here to help you. Be it WHMCS, Odin, Atomia, or Plesk, we can help you integrate to all of the existing hosting platforms.

Ascio Facts

- ICANN accredited since 1999
- Provides access to all TLDs through one interface
- Offers all gTLDs, New gTLDs, and over 300 ccTLDs
- 95 percent of all transactions are fully automated
- Local Presence in more than 40 countries
- Linked to approx. 500 TLD registries

e.marketing.guru.photography.social.c
 ers.futbol.computer.sexy.berlin.bike.o
 ing.cz.org.guitars.education.com.au
 o.rich.co.club.democrat.agency.rev
 l.email.wiki.singles.farm.florist.ninja
 tory.works.tattoo.co.uk.ch.de.gift.c
 s.institute.link.support.international.s
 es.repair.sexy.company.luxury.solu
 ndon.pink.boutique.asia.gift.enterp
 ay.diamonds.today.holiday.bargains
 hics.careers.co.com.dk.technology
 es.construction.dance.se.net.nyc.c

AscioNIC

- Automatization of workflows

Sophisticated
domain process system

Direct access to
worldwide registries



Your benefits:

- High quality and security
- Fast delivery
- Less administration
- Cost savings

Outsource your domain portfolio to us today and gain access to a wealth of services that can help you increase revenue.

RESELLER SERVICES

Outsourcing to Ascio lets you cut through the bureaucracy of registering domains across the world, saving you money and freeing up your resources to do what you do best – servicing your customers. Furthermore, as a partner of Ascio you get unprecedented access to our extensive services, letting you provide your customers the latest products on the market, helping you generate extra revenue at the same time. These include:

AscioNIC

Our unique domain registration system offers standardised registration and management procedures for all TLDs across the globe, be it gTLDs, New gTLDs, ccTLDs, or IDNs. With AscioNIC as your registration engine you will never have to disappoint a customer who makes a special request.

AscioNIC can be integrated into your business to suit your specific needs. The Ascio Web Service is an XML/SOAP-based webservice API that can be integrated easily with any existing provisioning system.

AscioDNS

AscioDNS is our powerful management tool, which provides you with full control over DNS configuration both through a standardised Web Interface and an API (XML based Web Service).

AscioWatch

This product allows your customers to monitor how their trademarks

and brands are used and abused online, through a single browser-style interface that can be branded with your own logo and address. AscioWatch can also produce weekly e-mail reports and sent them to your customers.

Domain Acquisition

Since 2004 we have been performing domain recoveries for thousands of satisfied customers. With our expertise in the secondary domain market, partnering with us can help you get the best deal for you and your customers.

Local Presence

With our Local Presence service your customers can register domain names regardless of country specific requirements. Some countries restrict access to their TLDs by imposing specific requirements on the applicants that wish to register a domain name.

For example, in some cases only local companies can register a domain name like in Slovakia (.SK). In other cases the regulations require the registrant to have a local representative acting as administrative contact, for example Germany (.DE), or to have an address in the country as in the case of The Netherlands (NL).

SSL

With Ascio's SSL service you are able to offer a wide variety of SSL certificates via both the Ascio Web Service and Ascio Partner Portal.

The service is completely automated from the certificate authority all the way down to the customer, ensuring optimal lead times for the issuing of SSL Certificates.

Privacy/Proxy

With contact data so readily available on the Whois, it opens up the domain owner to potential identity theft, domain hijacks, and other illegal activities. However, you and your customers need not worry. With Ascio's privacy and proxy services you can ensure ICANN compliant anonymity for you and your customer in the Whois.

Registrant Verification

ICANN's latest initiative is now in effect, and aims to bring transparency to public whois data. With extensive experience in the industry we have been able to develop a solution for all of our current partners who have their domain portfolio managed by Ascio.

Virtual Registrar

Focus on your core business while leaving TLD provisioning to Ascio. With Ascio's Virtual Registrar solution you can maintain your own registry accreditation whilst utilizing Ascio's API, freeing up costly development hours.

The Virtual Registrar Solution allows a partner to outsource the provisioning of TLD orders to Ascio and use the AscioNIC system to submit orders to the registry under its own accreditation.

Ascio services are dynamic, meaning we look to add and improve all the time so that you can offer the best products on the market.

RESELLER SERVICES (CONT'D)

Global domain availability checker and WHOis

This API-based service lets you access domain information services across all TLDs and connects your system through our fast web interface.

Partner portal

In the partner portal you can perform transactions, generate reports, get a portfolio overview, change settings and obtain the latest TLD information & news to name a few things. All through one single interface.

TLD information

The Ascio TLD kit is the world's most comprehensive online resource center for TLD information in regards to documentation requirements, legal issues, validation rules etc.

It is easy to use, structured information which is constantly updated. The specific information on each TLD can be extracted through our API and presented directly to the end-customer as a quick overview of the rules and requirements.

IDNs

Internationalised Domain Names, or IDNs, are web addresses in your own language, using local language characters. We make sure we offer them all!

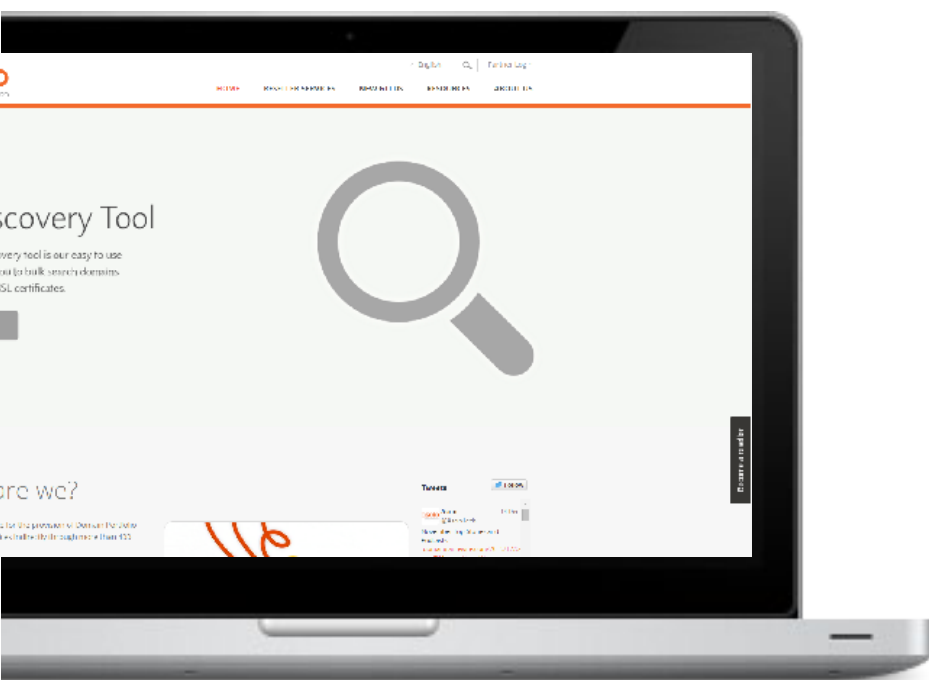
Consolidation

We have many different bulk transfer models you can choose from to make the consolidation of your domains as smooth as possible, depending on your needs.

Marketing support

Through our extensive network within the industry, in particular with TLD registries, we provide tailored marketing campaigns to help our partners stimulate new business. These include topical, themed and geographically targeted campaigns for specific TLDs, in a variety of different forms and media.

On top of that, we offer various webinars where you will get all the latest information on domains and products. These are also available 24/7 in the partner portal.



CALL US TODAY TO HEAR MORE ABOUT THE BENEFITS OF OUTSOURCING YOUR DOMAIN REGISTRATIONS TO ASCIO.



PARTNERSHIP WITH ASCIO

Contact us today to become a partner

With easy and reliable access to hundreds of TLDs, you will be able to meet the needs of your customers immediately and in full, even when they ask for exotic TLDs. This is the key to keeping your customers satisfied and your business growing successfully.

Outsourcing your registration system to Ascio can help you increase profitability and reduce complexity and business risk, freeing you to do what you do best – providing world-class service for your customers.

TESTIMONIAL

"We chose AscioNIC as backend for our domain registrations because it effectively delivers the products demanded by our customers.

Ascio was a logical choice of domain technology partner because they have sufficient geographical coverage to service our organisation, yet remain able to service and support us so we indeed feel like a partner."

Annette Moll
Hostmaster

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About Ascio

Ascio is a leading expert in domain name management, and offers the full scope of domain names to its clients; be it gTLDs, new gTLDs, or ccTLDs. Founded in 1999 and ICANN accredited ever since, Ascio currently has more than two million domains under management and employs over 350 people in offices throughout the world. Ascio is responsible for the provision of Domain Portfolio Management services to more than 450 partners. These primarily include telecommunication and web hosting companies, internet service providers, and intellectual property law firms.

Ascio is a separate division of Netnames Group Ltd., one of the world's largest corporate brand protection specialists

