

Consolidation

How having one provider can save you money



Consolidate your portfolio

Consolidation means picking up the pieces, putting them together and adding the missing ones, and that is exactly what we'll do. By centralising your domain portfolio with ascio today, we can enable you to focus on your core competencies.

Gather everything with us

Are your domains scattered across a number of different registrars, NICs or resellers? Having your domains spread amongst multiple different registrars can mean a number of potential risks and lead to an increase in cost.

The risks associated with using different registrars can be anything from lost domain names because you forget to renew certain domains, to domains being deleted due to a lack of a centralised overview of your portfolio.

In addition, if you register domains

at multiple registrars you cannot take advantage of the larger registrar's conditions with the NIC, volume based discounts, and you have to invest in different systems.

Why should you consolidate?

First of all, with ascio you will have one point of contact for all domain related issues, providing a continuous information flow that is accurate, reliable and live.

Secondly, you will have access to your entire domain portfolio in one domain management tool; our Ascio Portal.

Thirdly, all of your domain-related

invoices will be from Ascio, not from various providers. This makes payment all that much easier.

Fourthly, different registries have different policies in regards to renewal of domains. For your safety and as an added convenience we offer auto-renewals as default. This eliminates the risk of losing domains in your portfolio.

And lastly, through consolidation you will be able to receive the volume discounts, get access to our in-depth knowledge, economies of scale and get less administration.

CALL US TODAY TO HEAR MORE ABOUT THE BENEFITS OF CONSOLIDATING YOUR DOMAIN REGISTRATIONS TO ASCIO.

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Any what does it mean for your customers?

Heres why they should consolidate with you...

- One provider
- Streamline all information
- Reduce cost and risk
- One point of contact
- Control of domain portfolio
- Clear domain strategy

We empower you

We will ensure a smooth process when consolidating all your domains with us and depending on your needs we have many different bulk transfer models which you can choose from.

We are specialised in empowering partners with global domain technology. You will have the full overview and control over your domain name portfolio reducing your administration costs and risks.

We work according to a well-tested business concept and have optimised our processes and systems according to best practice during our 8 years of experience in the domain name business.

Our Key Account Managers have great experience both from a technical and commercial aspect in running large consolidation projects and domain strategy counseling.

Through consolidation you will be able to receive volume discounts, economies of scale and get less administration - while safeguarding your names at the same time.

Consolidation process

Ascio will help you if you choose to consolidate all your domains with us. Your dedicated Key Account Manager will be able to guide you through the process of consolidating.

Depending on the project (TLDs, volume etc.) we can automate administrative tasks such as generation of orders, obtain auth.codes, release domain names from current providers among other things.

The project plan will consist of:

- One provider
- Goals and communication lines
- Mile stones
- Definition of all tasks
- Estimation of completion date for each TLD
- Project end documentation

Cover the world with us

We perceive our partner relationships as a partnership where both parties should experience a win-win situation.

You will get a unique local service with fast response time. Our staff have several years experience enabling them to provide in-depth domain knowledge about requirements, processes and the technical aspects of DNS which we are all willing to empower you with.

With Ascio you can cover the entire scope of TLDs enabling you to broaden your offering towards your customers and thereby dramatically increase your revenue.

If you are interested in hearing more about consolidation and how we can help you then please contact us at sales@ascio.com.

Benefits of consolidating with Ascio:

- One point of contact - your own dedicated Key Account Manager
- A unified portal to perform all types of transactions - Ascio Portal
- Reduction of risks - auto-renewal is default
- Complete overview of your portfolio - less administration
- Volume discount - reduction of costs
- Broaden your offering towards your customers - we offer all TLDs
- Transparency - by using our portal, the knowledge that we share with you enables you to see through the procedures which each ccTLD requires
- Online access to transaction history and invoices

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About Ascio

Ascio is a leading expert in domain name management, and offers the full scope of domain names to its clients; be it gTLDs, new gTLDs, or ccTLDs. Founded in 1999 and ICANN accredited ever since, Ascio currently has more than two million domains under management and employs over 300 people in offices throughout Europe and the United States. Ascio is responsible for the provision of Domain Portfolio Management services to more than 450 partners. These primarily include telecommunication and web hosting companies, internet service providers, and intellectual property law firms.

Ascio is a separate division of Netnames Group Ltd., one of the world's largest corporate brand protection specialists.