

Domain Acquisition Services

Registered domains made accessible

ASCIO DOMAIN ACQUISITION SERVICES

... when you're aiming for something in particular



DOMAIN ACQUISITION - THE FACTS

A discrete, efficient service to acquire domains already registered

What is Domain Acquisition?

Ascio Domain Acquisition starts with a Pre-Study service:

- Whois lookup/Facebook/Twitter
- Domain Traffic (Direct Access)
- Any legal case on the domain (WIPO/UDRP)
- Anonymous contact to domain owner (gmail/hotmail)
- Negotiating (if domain for sale),

After this process, there are a number of options to close the acquisition:

Benefits:

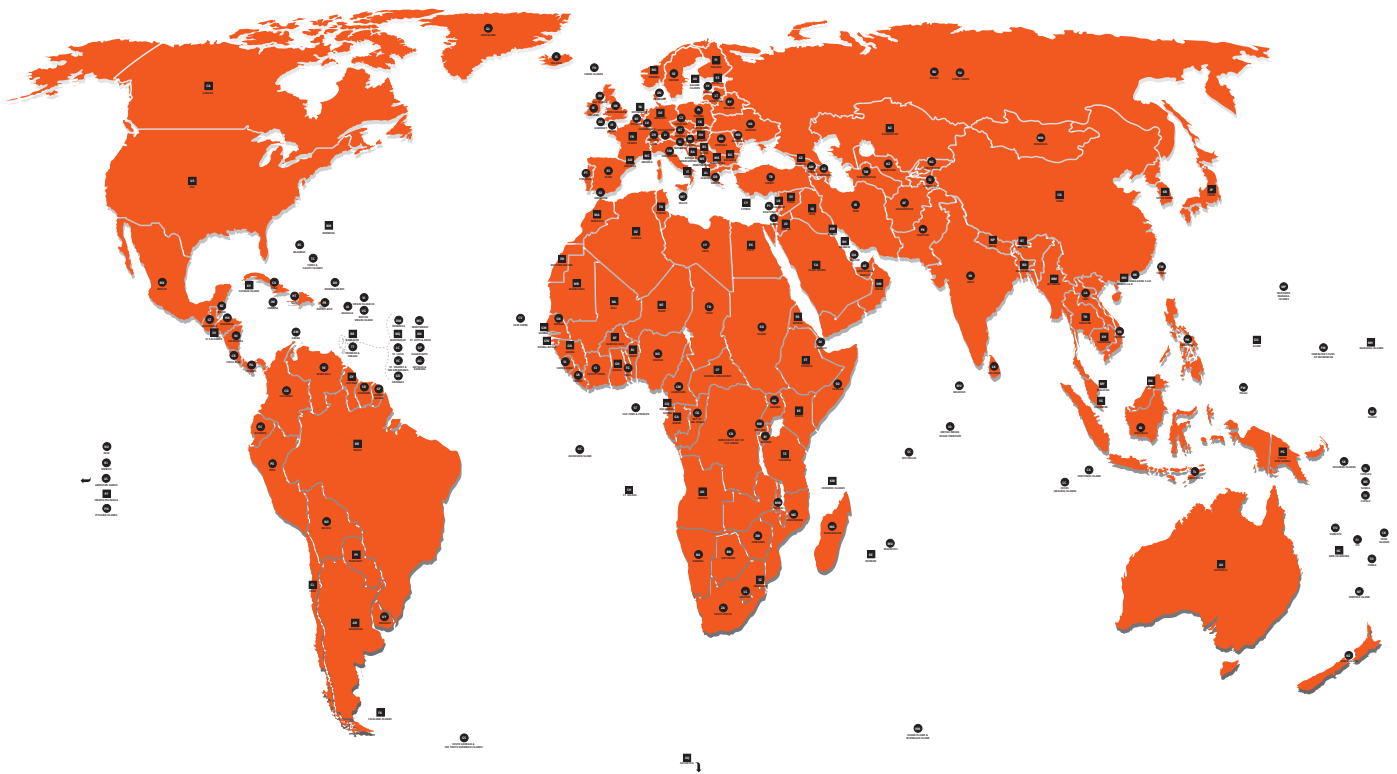
- Recoveries performed since 2004, > 1000 cases
- Deep knowledge about secondary domain market
- Advanced technical tools
- Detailed process knowledge
- Ascio can get you the best deal
- Connections in the secondary market
- Known as a serious player - We are able to establish the dialogue, others are not
- Experienced with valuation models - We know what the right price is and will get it negotiated
- Experienced in performing negotiations regarding domain names

Value for the client:

- We know how to secure the domain at each step of the deal – avoiding costly procedural mistakes, and risking the domain
- We make sure we are dealing with the right person, so that the sale is valid
- Client can feel secure with Ascio's knowledge and confidentiality
- Contacts done by inexperienced personnel can sour the deal or even close the communication channel
- Bidding the wrong price will either make the seller offended or signal an inexperienced buyer – and be a waste of money
- We know how to close the deal once the price is right

CALL US TODAY TO HEAR MORE ABOUT THE BENEFITS OF OUTSOURCING YOUR DOMAIN REGISTRATIONS TO ASCIO.

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About Ascio

Ascio, founded in 1999, currently has a total of more than two million domains under management and employs 350 people in offices in Copenhagen, New York, London, Paris, Nice, Zurich, Oslo and Munich. Ascio is responsible for the provision of Domain Portfolio Management services indirectly through more than 350 partnerships. These partners primarily include telecom operators; web hosting companies, Internet access providers and IP law firms.

Ascio is a separate division of Netnames Group Ltd., one of the world's largest corporate brand protection specialists.

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About Ascio

Ascio is a leading expert in domain name management, and offers the full scope of domain names to its clients; be it gTLDs, new gTLDs, or ccTLDs. Founded in 1999 and ICANN accredited ever since, Ascio currently has more than two million domains under management and employs over 300 people in offices throughout Europe and the United States. Ascio is responsible for the provision of Domain Portfolio Management services to more than 450 partners. These primarily include telecommunication and web hosting companies, internet service providers, and intellectual property law firms.

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