

ascio

# Virtual Registrar

Get the best of both worlds

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# Virtual Registrar

With Ascio's new Virtual Registrar you can take advantage of Ascio's industry-leading AscioNIC system and maintain your own registry accreditation ...

## Virtual Registrar – Business benefits

The Virtual Registrar service allows a partner to outsource the provisioning of TLD orders to Ascio and use the AscioNIC system to submit orders to the registry under its own accreditation. Ascio will maintain all technical requirements with each of the NICs, which means that you do not have to worry about NIC updates or other technical issues – these are dealt with by Ascio.

The Virtual Registrar product allows partners to focus their resources on their core business while leaving TLD provisioning to Ascio.

We offer a comprehensive suite of transactions/services, including registrations, transfers, renewals, deletions, owner changes, updates to contacts, domains & nameservers, import/modify domain, whois reminders and data escrow.

## How does it work?

Partners using the Virtual Registrar product submit orders to AscioNIC as usual. Through configuration

settings the workflow engine determines whether the order should be submitted to the registry using the partner's own accreditation or using Ascio's instead. The rest of the processing is exactly the same as for the orders any other Ascio Partner submits.

The Ascio Virtual Registrar Solution will enable you to:

- Enjoy the privilege of having your own ICANN accreditation or NIC membership
- Maintain or obtain a direct NIC membership / accreditation to gain visibility in your core markets
- Get full control of the value chain from Registrant to Registry
- Reduce operational costs on having only one supplier for all TLDs
- Cut away operational risk through outsourcing to a trustworthy supplier

## Partner requirements

- Accredited in good standing with the relevant NIC(s).

- Payment of NIC fees/positive account balance with NICs
- Partner to list Ascio as technical contact for the TLDs processed via Virtual Registrar
- All transactions for the TLDs in question to be processed via Ascio/Virtual Registrar
- Minimum volume requirement TLDs offered under Virtual Registrar

Interested? Contact us today to get more information about pricing and which TLDs are supported by the Virtual Registrar.

**CALL US TODAY** TO HEAR MORE ABOUT THE BENEFITS OF OUTSOURCING YOUR DOMAIN REGISTRATIONS TO ASCIO.

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## About Ascio

Ascio is a leading expert in domain name management, and offers the full scope of domain names to its clients; be it gTLDs, new gTLDs, or ccTLDs. Founded in 1999 and ICANN accredited ever since, Ascio currently has more than two million domains under management and employs over 300 people in offices throughout Europe and the United States. Ascio is responsible for the provision of Domain Portfolio Management services to more than 450 partners. These primarily include telecommunication and web hosting companies, internet service providers, and intellectual property law firms.

Ascio is a separate division of Netnames Group Ltd., one of the world's largest corporate brand protection specialists